



Citizens' Voice Project

Citizens' Voice and Public Accountability in Tax Collection Sector

Monthly Progress Report July 2013

Grantee: Governance Institutes Network International

Disclaimer:

Citizens' Voice Project is being implemented with support from the American People through the U.S. Agency for International Development (USAID). The contents of this report are the responsibility of Governance Institutes Network International (GINI), and do not necessarily reflect the views of USAID or the U.S. Government.

LIST OF ACRONYMS

APP	–	All Pakistan Press and Publication
CBOs	–	Community Based Organizations
CVPA	–	Citizens' Voice Project
FCCI	–	Faisalabad Chamber of Commerce and Industries
FGDs	–	Focused Group Discussions
FOs	–	Farmers' Organizations
GINI	–	Governance Institutes Network International
IEC	–	Information Education and Communication
HR	–	Human Resource
KII	–	Key Informant Interview
KPIs	–	Key Performance Indicators
MIS	–	Management Information System
MPAs	–	Member of Provincial Assembly
PMEP	–	Performance Monitoring and Evaluation Plan
RBM	–	Result Based Management
RM	–	Research Manager
RTO	–	Regional Tax Office
TDEA	–	Trust for Democratic Education and Accountability
TL	–	Team Leader
TOR	–	Terms of Reference

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A. Project Summary:

Reporting	
Name of the Sub-Grantee Organization:	Governance Institutes Network International
Project duration:	From <u>Nov 19, 2012</u> To <u>Nov 18, 2013</u>
Title of the project:	“Citizens’ Voice and Public Accountability in Tax Collection Sector” Central Punjab
Project Location:	Country: Pakistan Province: Punjab District (s): Sargodha, Faisalabad, Gujranwala
Project Objectives (overall and per sector):	<ul style="list-style-type: none"> a. Strengthened Citizen Voice through Oversight of public bodies allowing policy reforms b. Government-civil society linkages to enhance accountability

B. Project Achievements in the Reporting Period:

In order to achieve the project objectives;

1. Engaging sales tax paying enterprises in working for the simplification of the administrative burden of complying with the sales tax law.
2. Establishing forums where citizens and civil society can participate in and contribute to the policy making, legislative and monitoring processes, and engage with political parties /elected representatives, parliamentary committees, anti-corruption departments, and relevant public bodies.
3. Oversight of relevant institutions to identify strengths, weaknesses and challenges to inform public discourse and provide appropriate feedback into policymaking, administration and monitoring at the Federal level.
4. Promotion of informed public dialogue around the policies and administration of Federal Sales Tax.
5. Campaigns and media reporting for the recognition and implementation of universally accepted tax-payers' rights and effective grievance redress where those rights are violated by Federal authorities



GINI carried out the following activities contributing to the cause of the project, in the month of July, 2013;

- 1. Electronic dissemination of Taxation Perception Indices**
- 2. Meetings with Members and Secretaries of FBR/President of Islamabad Chamber of Commerce and Industries/President Islamabad Women Chamber of Commerce and industries**
- 3. Coordination with Inland Revenue Offices in Districts**
- 4. Electronic and Print Media Campaign**
- 5. Correspondence with Stakeholders**
- 6. Project Projection on Webpage and Social Media**

Activity Wise Description

1. Electronic dissemination of Taxation Perception Indices

Electronic mass mailing of TPIs, for the dissemination of taxation watch report to the prospects of the intervention.

The Taxation Watch Report deciphers the major trends and milestones in Tax Collection sector in general and Sales Tax in particular. GINI has established a network of stakeholders bridging the rights holders and duty bearers in Sales Tax sector. The registered sales tax paying enterprises of district Faisalabad, Gujranwala, and Sargodha espousing with Tax Bar Associations, Non-Governmental Organizations and other forums working on Taxation from the Demand-side group where as Government entities, Inland Revenue offices, RTOs and FBR form the Supply-side group. GINI keeps follows the policies, rules and procedures in the sector and convenes debates and opinion poll using social media among the panelists who are the Presidents/Secretaries of Chamber of Commerce and Industries, Commissioners/Deputy Commissioners of Revenue Departments, Members of Tax Bar Associations, Researchers, think Tanks, from the respective districts and Federal level. GINI tabulated the Taxation Perceptions Index (TPI) which is sourced from a quarterly online survey, as well as a quarterly review of Federal Sales Tax policy and administration by a panel of analysts, constituted from among the stakeholders mentioned above. The scores for this Index are based on indicators of equity and fairness of tax policy and the effectiveness and efficiency of tax administration.

2. Meetings with Members and Secretaries of FBR/President of Islamabad Chamber of Commerce and Industries/President Islamabad Women Chamber of Commerce and industries

Coordination and partnership meetings were held in the month of June as well with the President ICCI and President IWCCI, Commissioners Regional Tax Offices, Tax Researchers, Member FBR, Secretary FBR.

Supply-side:

1. Federal Board of Revenue (main office and RTOs in target districts)
2. Accountability institutions including the Federal Tax Ombudsman, Auditor General of Pakistan, National Accountability Bureau, and Federal Investigation Agency.
3. Parliamentary Committees including the Public Accounts Committee and Finance, Revenue & Planning and Development Committee of the National Assembly and the Finance Committee of the Senate
4. Chambers of Commerce and Industry at the local (target districts), provincial and national levels
5. Government Bodies working on Taxation
6. Members of Political Parties
7. Members of National and Provincial Assembly
8. Members of Local Administration
9. Donor Agencies



Mr. Sajjad Qureshi, Advocacy Manager GINI-CVP-TCS during recording of new radio message to Dhammal FM-94 in Faisalabad on 17 July, 2013

Demand-Side:

1. Sales tax paying enterprises
2. Tax Bar Associations at the local (target districts), provincial and national levels
3. Universities and research institutes
4. Member of Small Business Associations
5. Member of Local Civil Society/Community Based Organization
6. Member of Print and Broadcast
7. Non-Governmental Organizations
8. Member of Taxpayers Associations and Think Tank



GINI Team discussing taxation issues with former President & Members of Sargodha Chamber of Commerce & Industries alongwith Allied Industries & Traders on 16 July, 2013 at Sargodha

3. Coordination with Inland Revenue Offices in Districts

In the month of July, 2013, the representatives of GINI had a new series of meetings with the officials of Inland Revenue Offices in district Sargodha, Faisalabad, and Gujranwala. The primary purpose of the discussion was to evolve the consensus on the points of Bill of Demand at the draft stage and take the Duty Bearers on board on the matter.

Summary of the conclusions/recommendations are reproduced below:

- Create a healthy relationship amongst the three stakeholders in the taxation system viz: GOP, CBR and taxpayers. As confidence building measures and to address tax payers concerns, Government must demonstrate genuine austerity at the top levels, arrange public disclosure of tax returns of ruling elite, earmark some percentage of incremental revenues for specific social sectors, and create a demonstrable linkage between revenue generation and development expenditures of an area.
- Improve FBR's credibility with taxpayers through improved organization design and human resource management along with re-engineering of income tax, sales tax and customs processes.
- Create taxpayer assistance units as a point of contact between the department and the taxpayers. Its functions should include: receipt of registration, de-registration and refund applications, issuance of registration certificates, notices and orders of the Sales Tax Act and any other acknowledgement for the tax payers, administer the voluntary disclosure process, provide tax payer education and training, and register tax payer complaints.
- Tax payers maintaining regular books of account for their business or profession be eligible for self assessment scheme. In order to enable taxpayers to discharge their liabilities with convenience, authorized branches of all nationalized banks may be allowed to collect government dues.
- An effective revenue organization must be comprised of trained and dedicated persons with integrity, transparent processes, a comprehensive information system, and taxpayer education. The Reforms to improve our taxation system need to be focused on human resources, business process and organization, corruption and information management.
- The involvement of citizens and civil society is essential for tax reform along with provision of services and social benefits to the Tax payers for sustained Tax revenue and Tax net expansion.

4. Electronic and Print Campaign

Subsequent to signing MOUs with Three cable network operators i.e. one in each district an awareness campaign was run for the rights and roles of Taxpaying enterprises. Similarly arrangements were made for regular Press Conferences to have the Press appearances. Coordination meetings were held with two FM stations and MOUs were signed.



Advocacy Manager, GINI, Mr. Sajjad Qureshi, during press briefing in Sargodha Press Club, issuing press briefing on the project objectives and sales tax regime and its structural problems during implementation



Advocacy Manager, GINI, Mr. Sajjad Qureshi, holding a press briefing in Faisalabad Press Club on the project objectives and sales tax regime and its structural problems on 17 July, 2013

Messages to be gone on-air and telecast through the respective scheduled program were developed by GINI Team and handed over the partners of Cable TV Networks and FM Radio Stations in the selected districts. [Copies are available on the GINI's project website].





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DAILY
BUSINESS
REPORT

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جمعہ 21 جون 2013ء

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شمارہ 184

ٹیکس نظام آسان اور شرح بڑھائی جائے، GINI

ٹریڈنگ ورکشاپ سے محمد طاہر، محمد اکرم، امجد پرویز، سجاد قریشی اور دیگر کا خطاب

فصل آباد (پ ر) ٹیکس کا نظام آسان اور اس کی شرح بڑھائی جائے، ٹیکس چوری کو روکنے کے لئے اقدامات کیے جائیں، ٹیکس کے نظام کو موثر بنانے کے لئے حکومت دن و دن آپریشن شروع کرے۔ ان خیالات کا اظہار مقررین نے ٹیکس ریویج پراجیکٹ کے سلسلہ میں ایک ٹریڈنگ ورکشاپ سے خطاب کرتے ہوئے کیا۔ جس کا اہتمام فلاحی تنظیم گورننس انسٹی ٹیوٹس نیٹ ورک انٹرنیشنل (GINI) نے کیا تھا۔ جینی کے کنٹری مینجنگ امجد پرویز، ایڈووکیٹ سینیٹر سجاد قریشی، پرائیویٹ کارڈینیشن (بانی صفحہ 2 نمبر 9)



فصل آباد۔ جینی کے زیر اہتمام ٹیکس پراجیکٹ ورکشاپ سے جینی کے کنٹری مینجنگ امجد پرویز، ایڈووکیٹ سینیٹر سجاد قریشی پرائیویٹ کارڈینیشن کوارڈینیٹر محمد طاہر شیخ عبدالقیوم اور دیگر خطاب کر رہے ہیں

9

محمد اکرم، ہار ایسوسی ایشن کے ممبر شیخ عبدالقیوم، جی بی نیٹ ورک کے چوہدری محمد طاہر، رات سے فاؤنڈیشن کی ڈائریکٹر فرخندہ کے علاوہ تاجروں، سول سوسائٹی کے افراد، مین جی اوز اور وکلاء نے بھی ورکشاپ سے خطاب کیا۔ امجد پرویز نے بھی اس موقع پر موجود تھے۔

5. Correspondence with stakeholders

In order to keep the stakeholders on-board, letters and emails were sent to duty-bearers, in addition to the telephonic contacts were made with the stakeholders.

GINI is currently engaging sales tax paying small and medium enterprises in working for the simplification of the administrative burden of complying with the sales tax law. We are also running press and media campaigns and media reporting for the recognition and implementation of universally accepted tax-payers' rights and effective grievance redress where those rights are violated by Federal authorities.



GINI field team and partner CSO holding meeting with Fruits & Vegetable Dealers Association (office bearers) in Fruit Mandi, Sargodha on 16 July, 2013 to discuss their concerns over sales tax and its implementation

GINI has also propagated through focus group discussions and meetings of local network partners to the community elders including women, traders associations and small entrepreneurs along with CSOs/Civil Society Groups about the reality-facts that this is the high time when we need reforms at larger scale, if not now, what we think, we could be facing much difficult and different future, in terms of country's development, we have the right to raise my voice for my country's better future for newer generation to come.



Mr. Sajjad Qureshi, Advocacy & Networking Manager also visited the Gujranwala Business Network and Office of Director, Gujranwala Business Center (GBC), a project of USAID-Ministry of Commerce & Industries, Pakistan in Gujranwala for promotion of local small and medium enterprises and entrepreneurship – discussion on issues of incubation and business transactions and sales tax related hurdles faced by the SMEs. Local representatives of women entrepreneurs and owners of small industries along with CSO partner in Gujranwala also participated in the focused talks.

6. Project projection on webpage and social media

A project dedicated interactive web portal is maintained to project the cause, the web page has, project disclaimer, project brief and introduction, project proposal, gen-chart, monthly report, taxation watch reports, field activities, media release, photo gallery etc. Social blog and use of facebook social media is also utilized and a specific group is dedicated to the project with the network partners/members and inviting other common citizens with the face of new youth generation. Their feedback and suggestions will also be considered at the proper stage of drafting the policy recommendations and Bill of Rights.



C. Progress Tracking Sheet

Project Activities	Total Targets	Targets		Achievements		Variance		% Achievements against the targets of current month G=C/A	% Achievements Against total targets H=D/B	Reasons of Variance	Gender wise Participation		
		Current month	As of this month	Current month	As of this month	Current month	As of this month				Men	Women	Total
		A	B	C	D	E = A-C	F = B-D						
Electronic dissemination TPI	300	75	75	75	75	0	0	1	1		45	30	75
Meetings with Supply Side and Demand Side Stakeholders	45	10	10	10	10	0	0	1	1		25	20	45
Coordination with Inland Revenue	8	3	3	3	3	0	0	1	1		12	7	19
Electronic and Print Campaign	200	20	20	20	20	0	0	1	1		NA	NA	NA
Project webpage and social media projection	1	1	1	1	1	0	0	1	1		NA	NA	NA
Correspondence	50	10	10	10	10	0	0	1	1		TBD	TBD	TBD
Press Conference	30	3	3	3	3	0	0	1	1		NA	NA	NA

